



M-Panels Research Services Pvt Ltd (“m360 Research”)

Cristu Complex, No.41
Lavelle Road, Bengaluru
Karnataka-560001, India

Holds Certification Number: 1002

And operates a Research Process Management System in compliance with ISO 20252:2019.

Statement of Applicability - Effective 15 April 2026

M3 USA, Inc., including M3 Global Research, QQFS, m360 Research, Ekas and All Global (‘M3’) is a market, opinion, and social research organization which operates panels of healthcare providers in the US, UK, Asia, Europe and Australia and provides market research recruitment and support services available to the industry reaching respondents in more than 70 countries worldwide.

The panels operated by M3 Global Research, QQFS and Ekas are branded “M3 Global Research”. The panel operated by m360 Research is branded “m-panels” and the panel operated by All Global is called “All Global Circle”. The panel operated by Med Planet is branded ‘Med Planet’. The panel operated by pharma-insight is branded “pharma-insight”.

M3 provides data collection and project management capabilities that cover the spectrum of quantitative and qualitative techniques utilized today. M3 services incorporate all advanced statistical and attitudinal methodologies allowing clients to provide world-class offerings and support services to their end-client customers throughout multiple industry sectors. Beyond healthcare providers, M3 Global Research creates and maintains relationships and panels of patients, caregivers, and general consumers.

M3 has elected to include sampling including access panels, fieldwork, self-completion and data management and processing to be attested to this document in accordance with Annexes A, B, E and F. Details of M3 attested annexes are described on the following page.

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Authorized by:

CIRQ Managing Director





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	REP	ATTESTED	EXCLUDED	EXPLANATION
Annex A - Sampling including access panels	Elsa Andersson	X		M3 owns and manages a non-probability access panel comprised of members who have consented to be members for the purpose of participating in market research data collection activities.
Annex B - Fieldwork	Elsa Andersson	X		M3 offers data collection services using fieldwork methodologies. Fieldwork methodologies include face to face interviews, telephone interviews, screening of research participants over the phone and qualitative research methodologies that do not consist of the respondent self-completing a questionnaire.
Annex C - Physical observation			X	Does not provide this service
Annex D - Digital observation			X	Does not provide this service
Annex E - Self completion	Elsa Andersson	X		M3 offers clients data collection services using self-completion methodologies including online questionnaire, diary studies, online pre-test interviews as well as online follow-up interviews
Annex F - Data management and processing	Vijaychandra Pai	X		M3 provides data management and processing services. The services provided are project-specific, data validation, coding and data tabulation services. For coding in non-English speaking markets, M3 works with a specialised partner. For data and data tables checking, M3 uses Microsoft Excel and IBM SPSS Statistics.

